SAVVY SCENTS
BY SHERRIE

WHOLESALE COLLECTION

Small-Batch Home Fragrance for Boutiques, Spas, Gift Shops & Wellness Spaces

Savvy Scents by Sherrie is a quiet luxury home fragrance brand offering beautifully packaged candles, diffusers, and giftable products for retail spaces that value quality, simplicity, and elevated customer experiences.

Designed for customers who appreciate self-care, luxury home fragrance, and meaningful gifts, our refined, small-batch line is a strong fit for boutiques, spas, hotel gift shops, museum shops, florists, wellness studios, and lifestyle retailers.

FEATURED WHOLESALE PRODUCTS

8 oz Candles
Our signature candle offering — ideal for customers seeking a premium home fragrance experience.

4 oz Mini Candles
A high-margin, giftable product perfect for impulse buys, add-ons, event favors & seasonal displays.

Room Diffusers
A customer-friendly home fragrance option that is easy to merchandise and ideal for repeat purchasing.

Gift Boxes
A polished gifting option for holidays, appreciation moments, hostess gifts & special occasions.

BEST-FIT RETAIL PARTNERS

- Boutique gift shops
- Spas & wellness studios
- Hotel gift shops
- Museum shops
- Florists
- Lifestyle boutiques
- Local maker markets & curated retail spaces

WHY RETAILERS CHOOSE SAVVY SCENTS

- Beautifully simple, classy packaging
- Small-batch, high-quality products
- Strong gift appeal
- Quiet luxury brand positioning
- Retail-ready product photography
- SKUs & barcodes available
- Wholesale line sheet & terms available
- Strong fit for self-care & gifting customers

WHOLESALE TERMS

- Opening order minimum — 12 units
- Reorder minimum — 12 units
- Wholesale pricing available
- Retail-ready product photography
- Line sheet available upon request
- Wholesale terms upon request
- DMV-based — local delivery or shipping

IDEAL RETAIL PLACEMENT

- Gift tables
- Self-care sections
- Home fragrance displays
- Holiday gift guides
- Local maker collections
- Hotel & spa retail areas
- Boutique checkout displays

LET'S PARTNER

Savvy Scents by Sherrie is currently accepting select wholesale partners who align with our quiet luxury, self-care, and elevated gifting aesthetic.

Contact Sherrie Brown **Web** savvyscentsbysherrie.com/wholesale **Email** Sherrie@savvyscentsbysherrie.com **Instagram** @savvyscentsbysherrie